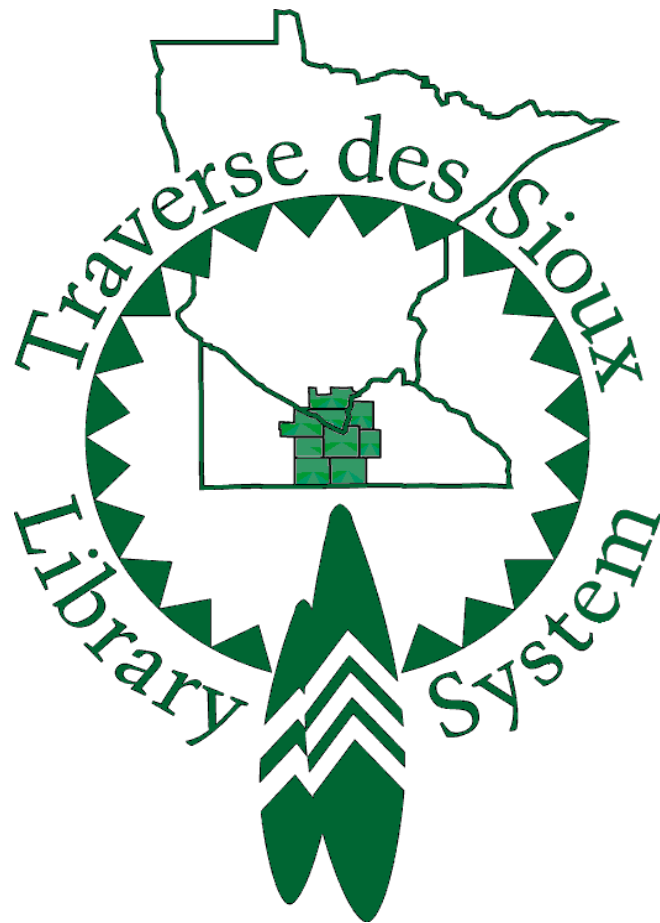


Traverse des Sioux Library System Strategic Plan 2010-2012



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I. TRAVERSE DES SIOUX VISION STATEMENT

Working together to achieve greater results.

II. TRAVERSE DES SIOUX MISSION STATEMENT

The Traverse des Sioux Library System exists to promote cooperation, provide support services, and coordinate shared access to needed resources, programs, and technologies to member libraries.

III. AREAS OF CONCENTRATION

A. STRENGTHEN THE ORGANIZATION

B. ASSURE A STRONG FINANCIAL FUTURE

C. ACQUIRE TECHNOLOGICAL SOLUTIONS

STRENGTHEN THE ORGANIZATION

GOAL #1: Traverse des Sioux Library System will merge with SMILE.

Objective 1: The Merger Committee will review and finalize a merger plan and submit it to the Minnesota Department of Education for approval.

Action

The committee will define and draft the new organization's by-laws.

Action

The committee will set a timeline for merger activities.

Objective 2: The financial calendars and reporting methods for the two organizations will be synched.

Action

A mid-year audit will be held for the SMILE organization, allowing the fiscal calendar to be shifted.

Action

SMILE will adjust the basis of its financial reporting to match that of TdS.

Objective 3: Administration will organize staff, duties, policies and procedures to maximize the efficiency of the organization while maintaining the functions of both TdS and SMILE.

GOAL #2: Traverse des Sioux will work to enhance and expand partnerships with other regional and region-wide organizations to increase services to members in support of the TdS mission.

Objective 1: Regular contact and communication will be sought with other organizations in order to enhance and create links between our members and other entities and resources.

Action

A list of organizations, their contact information, and notes outlining the potential for cooperative efforts will be compiled.

Objective 2: Opportunities for members to engage in joint programs will be actively sought and developed.

GOAL #3: Traverse des Sioux will support and develop continuing education for library staff and affiliates.

Objective 1: TdS will cooperate with outside groups and organizations supplying relevant training.

Action

TdS will host pre-developed programming relevant to local libraries' needs when possible.

Action

TdS will coordinate travel and advertising when such programming is held in locations outside the region.

Objective 2: TdS will continue to organize and develop programming within the region.

Action

TdS staff will develop and present relevant programming and training opportunities.

Action

TdS will assist libraries and other organizations within the region in developing and presenting continuing education programs and training opportunities.

ASSURE A STRONG FINANCIAL FUTURE

GOAL #1: TdS will deliver the most cost-effective core services to its membership.

Objective 1: TdS will take steps to ensure the best possible pricing for core services.

Action

TdS will keep track of the marketplace for core services, seeking opportunities to keep costs low.

Action

TdS will regularly review practices, ensuring efficiency and effectiveness.

Action

When appropriate, TdS will develop and issue RFI's or RFP's when renewing or signing contracts for core services.

GOAL #2: Traverse des Sioux Library System will continue to work towards a reasonable fee structure for its member libraries.

Objective 1: A fee structure needs to reflect actual costs as much as possible, be flexible enough to accommodate a changing membership and environment, ensure the continued fiscal stability of the organization, and respect past history while moving towards a stable and predictable future.

Action

Administration will continue to develop potential models and seek and measure support for them through meetings with Directors and Boards.

Objective 2: TdS will actively pursue financial contingency planning.

Action

Administration will work with staff and Board members to develop a series of "What if..." scenarios and potential responses.

GOAL #3: Traverse des Sioux Library System will work at the state and federal levels to help ensure continued funding of libraries and library systems.

Objective 1: TdS staff will be active in state and federal library organizations.

Objective 2: TdS will be involved in advocacy at the local, state and federal levels.

GOAL #4: Traverse des Sioux Library System will explore alternate funding options.

Objective 1: TdS will research and apply for grants to supplement the mission.

Objective 2: TdS will identify other possible funding streams and revenue-generating programs.

ACQUIRE TECHNOLOGICAL SOLUTIONS

GOAL #1: Traverse des Sioux Library System will continue to monitor for new technologies and applications.

Objective 1: An RFI will be developed seeking the most effective and efficient Library Automation system for TdS. Open Source solutions will be included in the search.

Objective 2: Remote access to member library computers by TdS staff will be evaluated for use in regional libraries.

Objective 3: Methods for Federated searching will be investigated to improve access for member library patrons through the online catalog.

Objective 4: TdS will evaluate the feasibility of webinars or other distance training methods.

Objective 5: VOIP will be evaluated as a method for updating the TdS phone system.

GOAL #2: Local and state broadband issues will be a priority for advocacy.

Objective 1: Work with SOCRATES to insure optimal bandwidth for member library activities within cost restrictions.

Objective 2: Advocate the development of the state's broadband network in compliance with the recommendations of the State Broadband Taskforce.

GOAL #3: Traverse des Sioux Library System will continue to develop its web site.

Objective 1: The web site shall be a useful resource for the librarians and institutions in the region.